# Fast Park Corporate Responsibility

# 2013



## Fas**Park**&Relax

PARK PLACE Airport Parking





## Fast Park. FastPark & Relax Airport Parking



## FastParkCorporateResponsibility

At Fast Park, corporate social responsibility is a fundamental part of our corporate culture. From reducing our carbon footprint to supporting local events and initiatives and giving back to the communities in which we live and work, Fast Park is committed to bettering our environment and improving the lives of our employees and customers.

We are committed to two main initiatives across our 16-facility footprint:

- Supporting our local communities
- Improving our environment

## Supporting our local communities

Being a good corporate neighbor is about more than just making eco-friendly changes to our facilities. To be a truly valuable community member, we need to invest in projects that are meaningful to our employees, customers and local residents. Whether that means collecting canned goods or donating the use of our shuttles or parking at our facilities, Fast Park strives to make its communities better.

Take a look at how we've made a difference in these markets:

### Albuquerque

Fast Park funded scholarships for six students in 2011 and 2012 through the Hispanic Chamber of Commerce Educational Scholarship program. The scholarship awards were based on educational pursuits, financial need and leadership.

### Austin

In 2002, Fast Park made a large donation to the United Way in Austin. For two months, Fast Park offered customers a reduced parking rate of \$2. All proceeds (\$90,000 worth) were donated for building materials that benefited Habitat for Humanity.

When you think of airport parking, you don't often think of longhorn cattle, but that's exactly what travelers see when they park their cars at Fast Park's Austin facility. Since 2008, members of Del Valle High School's Future Farmers



of America have raised and bred cattle on Fast Park's 74 acres of land surrounding its parking facility. The students have a great time working with the longhorns while they learn the responsibility and intricacies of raising cattle.

#### Baltimore

The city of Baltimore has a bold goal – it wants to achieve a 40 percent tree canopy by 2037. In November 2012, FastPark & Relax employees and volunteers with Blue Water Baltimore joined the effort. They teamed up with 15 students from New Era Academy to plant 75 trees in



Cherry Hill Park. In addition to building the city's canopy, the trees improve the water quality of the Patapsco River where they are planted.

Continuing its support for Blue Water Baltimore, Fast Park was a sponsor of the organization's annual Berry Festival in June 2013. The festival served as a "thank you" event for volunteers, educated the community about the Blue Water Baltimore mission and celebrated Baltimore's green spaces. The day featured live music, a native berry dessert contest, native plant and berry sales, games and crafts for kids and more.

## Cincinnati

To help raise awareness for eco-friendly housing in Cincinnati, Fast Park donated shuttles to the 2011 Greenarama Home Show in Columbia Tusculum. Thousands of participants rode shuttles to seven homes to learn about the latest housing innovations and how technology and style can work together.

In 2012, Fast Park and Parking Company of America managers took time out of their annual meeting to give back to the Cincinnati community. The managers partnered with Habitat for Humanity by underwriting and providing labor to build a home for a local family in need.

### Cleveland

In 2003, Airport Fast Park kicked off the Park All Day for the United Way campaign in which a portion of proceeds generated from corporate clients was donated to the United Way of Greater Cleveland. By the end of this year-long campaign Fast Park donated more than \$7,000 to the organization.

### Dallas

Since 2012, Star Parking has supported the Dallas 9/11 Memorial Stair Climb. Each year, 343 firefighters and 70 police officers climb 110 floors of the Renaissance Tower in Dallas' downtown business district to honor first respondents who died on September 11, 2001. Star Parking donated two lots to display firefighting equipment and one lot for volunteer and participant parking.

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### Houston

In October 2009, Fast Park employees, students from Dunn Elementary school and volunteers from Trees for Houston came together to plant ten trees on the elementary school's grounds. The trees were a gift from Fast Park to celebrate the grand opening of its newest facility in Houston. To continue the celebration and encourage the beautification of our communities, customers who parked at Fast Park on October 23, 2009 received a free seed card. The paper business card contained wildflower seeds, which could be planted in a small vase or window planter.

## Miami

After the devastating earthquake that hit Haiti in 2009 Fast Park led an effort to help victims of the tragedy. For more than one month, Fast Park collected nonperishable food items, personal care products, cleaning products and first aid supplies. All items were donated to Food for the Poor, the largest international relief agency in the United States.

## All locations, Canned Food Drive

Fast Park locations in all of its markets participate in an annual canned food drive during national Hunger

Action Month each September. Fast Park donates one dollar for every pound of nonperishable food donated by customers. Since the drive began in 2008, Fast Park has collected nearly 30,000 pounds of food and donated more than \$27,000 to food banks in 12 of its communities. In 2013, Fast Park challenged each location to collect the most, with the winning city earning an extra \$1,000 for its local food bank. FastPark & Relax in Milwaukee won with a total of 2,629 pounds collected for Feeding America Eastern Wisconsin.





## Improving our environment

We want to be good stewards of our environment - and we know it's important to you as well. For this reason, Fast Park has spent the past several years evaluating ways to reduce our carbon footprint-from assessing the types of shuttles we operate to improving and utilizing eco-friendly construction materials. From Baltimore to Austin and Raleigh to Orlando, Fast Park is making changes that - we hope - will mean good things for the environment.

## Charging stations

In 2013, Fast Park installed 14 electric vehicle charging stations in four of Fast Park's 13 markets. The program in

Austin (with four), Baltimore (with three), Indianapolis (with four) and Orlando (with three) is branded FastCharge®. This electric vehicle charging amenity is complimentary for all Fast Park customers. In early 2014, Fast Park will add four charging stations at its Houston facility bringing the total to 18 electric



charging stations across its footprint. If FastCharge works well in these test markets, expect to see a larger roll-out in select Fast Park markets.

## Solar panels

To help offset some of Fast Park's energy usage, solar panels at its Austin and Orlando facilities were installed. In 2010, the Orlando facility received 80 panels, which create 25kW of energy, or enough energy to power 30 homes. During the next 25 years, the system will reduce emissions by 537 tons or the

equivalent of planting more than 21,000 trees. In Austin, more than 300 solar panels were installed in 2013. These panels produce 79.38kW of energy and will reduce emissions by 100 tons each year, which is the same as taking 18 cars off the road annually. In Indianapolis, the infrastructure is available to install a large scale solar panel system which would make this facility Fast Park's first net zero facility.



## Building better facilities

Fast Park is making great strides, in Milwaukee and Orlando, towards the development of "greener" facilities. In Milwaukee, Fast Park installed energy efficient lighting in 2013. The lights reduce the facility's overall energy usage by up to 65 percent. Milwaukee travelers will also see Sprinter shuttles which emit approximately 56 percent less carbon dioxide gas per vehicle mile than 6.0L diesel engine vehicles.



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The Orlando FastPark & Relax (a 20-acre site) uses energy efficient lighting, water reclamation for irrigation, low VOC materials, Green Guard label furnishings and fuel-efficient shuttle buses. This facility set the standard for how new Fast Park facilities are constructed.



Very similar to Fast Park's Orlando facility, the company's newest facility in Indianapolis uses a water reclamation system for irrigation purposes. The facility also features low VOC materials, Green Guard label furnishings, fuel-efficient shuttle buses, a geo-thermal heating system and four charging stations for electric vehicle owners. The Indianapolis FastPark & Relax has the infrastructure completed to install a PV system that would make this the company's first net zero facility. The facility is also currently going through the LEED certification process.

The Raleigh FastPark & Relax uses a water reclamation system to save and reuse water used for its complimentary car wash service. Raleigh was also the first Fast Park facility to use a geo-thermal heating system.

Additionally, twelve of Fast Park's 16 facilities feature covered parking for its customers which significantly reduces the heat island effect as well as night-time light pollution.



### Eco-friendly shuttles

Most Fast Park facilities use either Sprinter or compressed natural gas (CNG) shuttles to carry

passengers from their car to their terminal. These shuttles run 24 hours a day, seven days a week, 365 days a year that's a lot of miles and potentially a lot of greenhouse gas emissions. Of Fast Park's 189 eco-friendly shuttles, 63 percent are Sprinter shuttles and 17 percent are CNG



vehicles. This represents 80 percent of Fast Park's fleet.

Fast Park donated the use of its Austin shuttles for the 2007 Clean Energy Venture Summit. The shuttles carried attendees from their hotels to area restaurants and summit-related events.

In 2013, Cleveland's Airport Fast Park and Park Place earned a three-star rating from the Ohio Green Fleet for deploying 10 CNG shuttles. These facilities were recognized for efficiencies and the ability to reduce vehicle emissions.

## Reusable bag donation in Austin

In April 2013, Austin passed the Single-Use Carryout Bag Ordinance to reduce the number of plastic bags used throughout the city. Fast Park thought this was a great idea and gave free reusable bags to travelers for two days after the initiative kicked off. Everyone plays a role in recycling and reducing litter and Fast Park was happy to support Austin's mission to make a difference.

## We're proud of what we do

Corporate social responsibility isn't just a catch phrase for us - it's a fundamental part of our corporate culture and the way we conduct business. From reducing our carbon footprint to supporting local events and initiatives and giving back to the communities in which we live and

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work, Fast Park is committed to bettering our environment and improving the lives of our employees and customers. We're proud of the things we do that make a difference, make us feel good and impact the world we live in.